



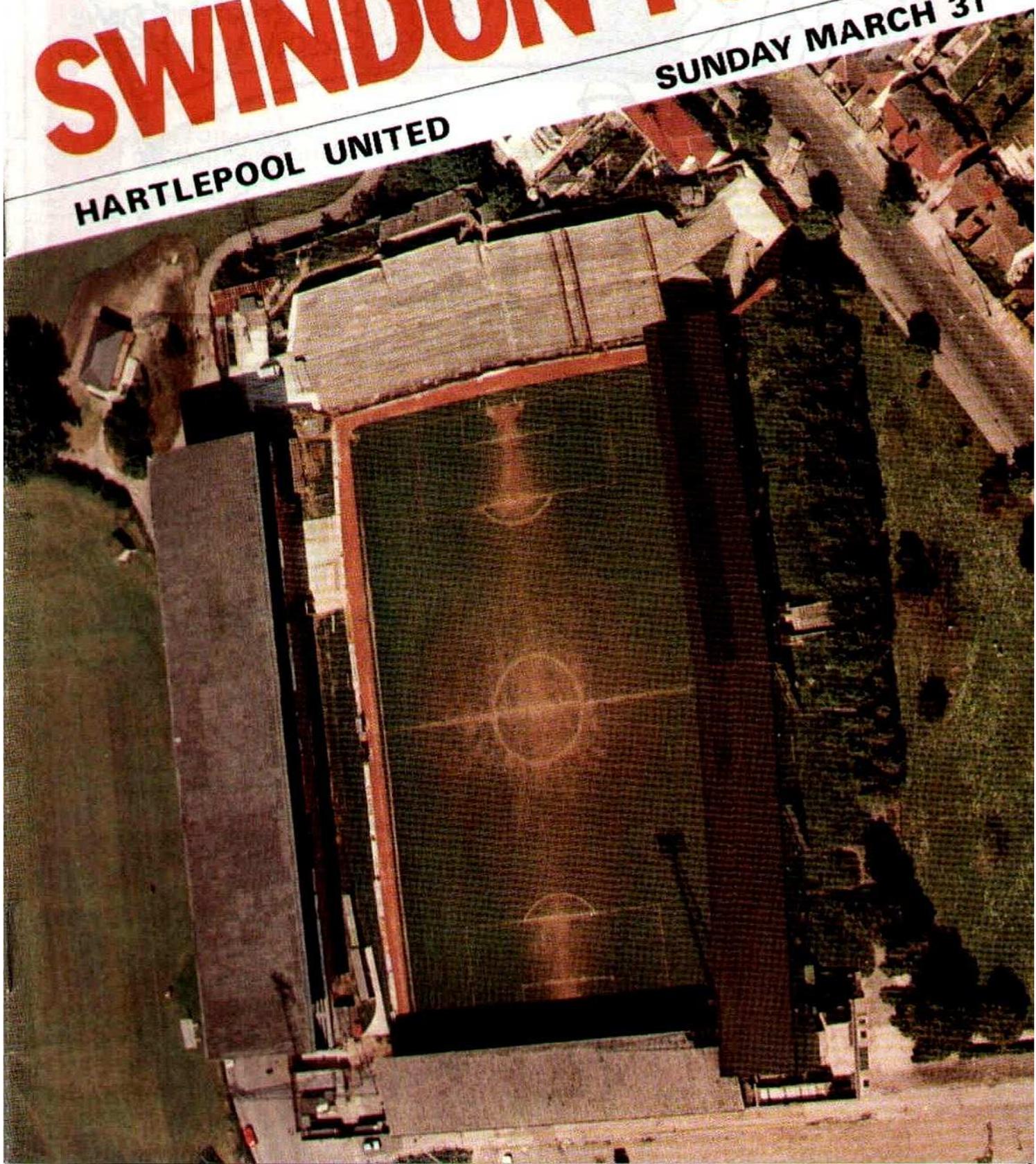
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Canon



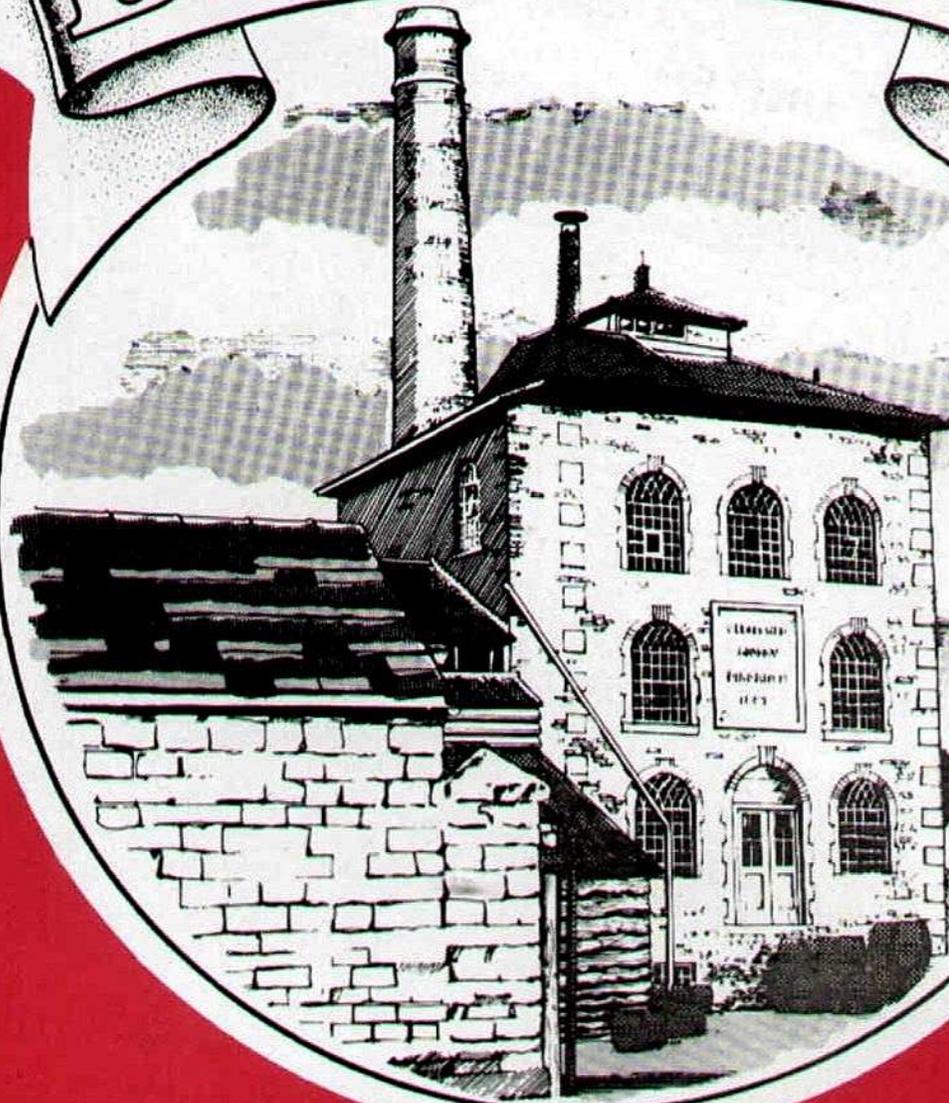
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SUNDAY MARCH 31

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Chairman's Comments



This morning we welcome to the County Ground the Directors, Players and Supporters of Hartlepool United and hope that we all enjoy the match.

First of all may I explain that we were approached by Hartlepool to enquire if we would agree to playing this re-arranged fixture this afternoon which enabled them to stay overnight after yesterday's fixture at Exeter City. We immediately agreed but were then advised by the Football League that this afternoon's fixture between Liverpool and Manchester United was to be televised and we then felt that to be able to assist Hartlepool we would have to experiment with a morning kick off and therefore hope that you all find this acceptable particularly as, without this match, you would have been without a fixture for three weeks.

In last Saturday's away match at Peterborough United we at last broke our sequence of results without a victory away from the County Ground and although we had to fight hard with a grim defensive battle in the second half we had in fact kept them under almost continuous pressure in the first and only one goal to show for this was scant reward. We shall hopefully have continued the type of application shown at Peterborough in last Friday night's fixture at Scunthorpe United which would help us to climb up the League table between now and the end of the season.

With yesterday being Grand National Day our Commercial Department had arranged a Draw and our thanks go to all those who sold and bought tickets to help, and also to the New Century Club who welcomed us and made their facilities available to us on Wednesday evening to hold the draw.

With next weekend being Easter, may I wish you all a happy time and see you here Saturday afternoon when we entertain Southend United and hopefully you may persuade a friend to come along with you.

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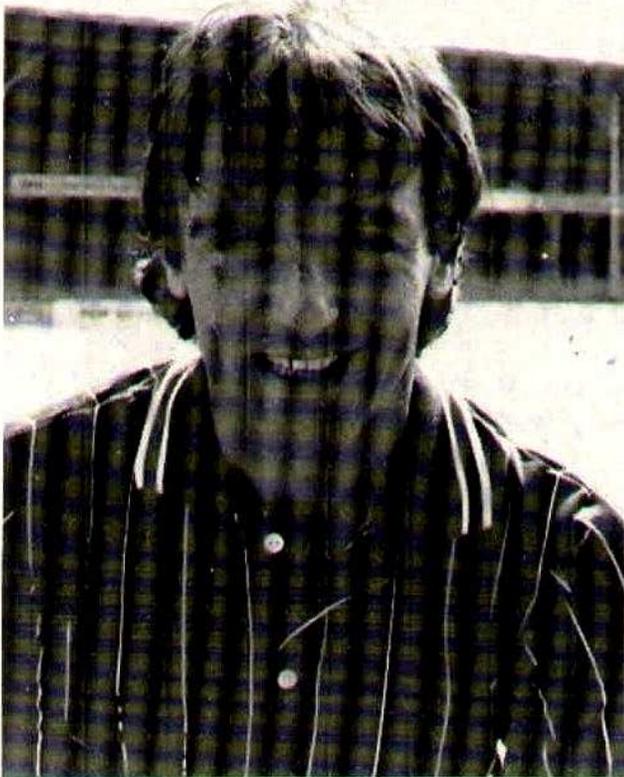


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LOU MACARI

Because of the very serious financial position in which the club finds itself we are considering any means, within reason, of increasing the revenue coming into the club. One of the considerations is that of Sunday football for past experience has proved that more people come to our matches on Sunday than on any other day. However, neither I, or any one at the club, wishes to procede in this direction if it is against the wishes of our most loyal supporters who have kept us in business throughout this past season.

Personally, I am in favour of Sunday soccer for the following reasons:

1. We would not be competing with the drawing power of the Tottenham Hotspurs, Arsenal and Manchester Uniteds of this world.
2. We would avoid the competition of Grand Stand and World of Sport on television.
3. Many thousands of lads in the area are avid supporters of football but their playing of the game takes precedence over them being spectators on Saturday afternoons.
4. Many members of the community are working on Saturday afternoons but have free time on Sundays.
5. Lastly, but by no means least, the housewives' desire to drag their husbands to the shops on Saturday afternoons would not prevent the menfolk from watching their favourite game.

We are concious that it is not my desire or that of the Chairman's that will influence the decision of Sunday soccer being made. The view of the football fan will be the biggest concern and that is why I would ask you to make an effort to complete the under-mentioned questionnaire and let us know what you want. Address your envelopes to: "Sunday Soccer", Swindon Town Football Club, County Ground, Swindon. SN1 2ED.

I am/am not in favour of Sunday soccer.

Name:

Town or Village in which you reside:

Welcome to Hartlepool United

BY DAVE KING

This season has seen United step from the shadows into the sun for after finishing in 91st position in last seasons Canon League Table, which resulted in another 'cap in hand' excursion to the League Annual General meeting for a record fourteenth time. This season the Victoria Ground Club have encountered comparative success.

No one could possibly have foretold that following the June plea for re-election, the North East Club could have possibly envisaged nine attendances of over three thousand in the ensuring months of the new season. A season which has seen United record a highest attendance of 8,554 who witnessed the F.A. Cup second round match with York City at the Victoria Ground.

The upsurge in attendances must be of pleasant satisfaction to those who feared the prospect of the ambitious Kent Club Maidstone United of the Gola League taking the place of United in the Canon League. Hopefully the public of Hartlepool will value League soccer enough to ensure that the increase in interest is not a temporary phase.

The daunting task that manager Billy Horner undertook with backing from a new Board of Directors this season has seen some changes in the playing staff. The squad of players brought south for this weekend's matches at Exeter City and this mornings match here at the County Ground will include:-

Goalkeeper ALAN STEVENSON the former England Under 23 International. A veteran of 593 League matches, 34 year old Alan made his League debut for Chesterfield at Scunthorpe on October 4th 1969, included in the opposition team was Kevin Keegan. The only other player from that match still playing regular League soccer is Chesterfield leading goalscorer Ernie Moss. After 104 League matches for the Saltergate Club Alan moved to Burnley for a fee of £50,000 in 1972. During twelve seasons with the Turf Moor Club Alan made 438 League appearances before joining Rotherham United on a free transfer last season. He joined Hartlepool on loan earlier this season, before signing permanently. Making his Club debut in the 1-1 draw at Port Vale on September 8th.

Cleveland born DAVID ROBINSON made his League debut in last seasons away match with Northampton Town on April 10th in a 1-1 draw. After appearing in seven of

United's final eight matches of last season, the 20 year old defender has claimed a regular place in this seasons line up having made 28 League appearances to date. Dave has yet to score in League soccer.

Central defender TONY SMITH joined the Club on a free transfer from Halifax Town in 1983. The 28 year old Sunderland born former England Schoolboy International only made two League appearances for his first League Club Newcastle United. Tony made his debut in a 2-1 home defeat to Arsenal on November 19th 1977. He joined Peterborough United for a £10,000 fee in 1979, during four seasons with the London Road Club he made 78 League appearances. He joined Halifax Town on a free transfer in 1982, appearing in 83 League matches for the Yorkshire Club before moving back to the North East to join United. After making his Club debut in this season's opening League match at Stockport on August 25th, Tony has made 33 League appearances this season, scoring twice at home to Hereford on October 13th and away to Blackpool on December 29th.

Due to make his two hundredth League appearance for United shortly is 25 year old South Shields born defender PHIL BROWN. This morning should see Phil complete 195 League appearances. A regular member of this seasons League team appearing in thirty matches, Phil made his League debut on March 1st 1980 in a home match with Peterborough United. His only goal this season was in the home 2-1 win over Third Division Lincoln City in a Freight Rovers Trophy match which was his first for two years in first team matches.

Former Club apprentice BARRIE STIMPSON is in his second spell with the Club having rejoined United from Chesterfield this season. The 21 year old full back made 68 League appearances in his first spell with the Victoria Ground Club, before his move to Saltergate last season. Barrie appeared in 27 League matches for Chesterfield. His last League goal was on September 4th 1982 at Peterborough!

Former Darlington apprentice BRIAN HONOUR joined United last month from Non League Peterlee, making his debut for United in a 3-0 home defeat to Peterborough United. Twenty one year old Brian was given a free transfer at the end of last season by Darlington after 74 League matches. He appeared here at the County Ground last season as a substitute in our

single goal victory against the Feethams Club.

When GRAEME HEDLEY scored from the penalty spot in last weeks 4-2 home defeat to Tranmere Rovers it was his fifth penalty in United's last six matches! Graeme joined United this season from Horden Colliery Welfare, that penalty was his ninth goal of the season, six from the spot. Graeme has made 30 League appearances this season.

Local born ROY HOGAN was the scorer of Hartlepool's 22nd minute goal in our 2-2 draw at the Victoria Ground in United's first home match of this season. Twenty four year old Roy a former Club apprentice could well be making his 200th League appearance this morning for the recent away match at Hereford was Roy's one hundred and ninety seventh, his three goals this season all came in September, at home to ourselves and Crewe, also away to Peterborough.

Leading goalscorer KEVIN DIXON joined the Club from Carlisle United last summer on a free transfer after being on loan with Hartlepool last season. Twenty four year old Kevin scored three goals in a six match loan spell last season, he had failed to score in any of his nine League appearances for the Cumbrian Club. His nine goals this season include twice scoring a brace of goals, at home to Port Vale on January 19th and in the Boxing Day

fixture at Halifax. Kevin scored the first of United's two goals last Saturday.

Last season leading goalscorer was 22 year old local born PAUL DOBSON with 12 goals, which included a hat trick in a 4-1 win at Wrexham on March 24th. Paul has yet to score in an away match this season. His last away goal coming in the final match of last season at Doncaster Rovers in a 1-0 win. Paul has made more substitute appearances than any other United player this season upto the Hereford match, that total stood at nine.

Hartlepool born DAVID LINIGHAN made his 50th League appearance in the home match with Wrexham on February 23rd. Nineteen year old Dave has doubled his tally of League goals this season by scoring in away matches at Port Vale and the Boxing Day fixture at Halifax.

Two former youth team players to make their League debuts this season have been PAUL PROUDLOCK and JOHN BORTHWICK, Paul made his debut at Colchester on November 9th. The away match at Hereford on march 16th took his total of appearances to nine, four of them as a substitute. John made his League debut at Mansfield early this month when he came on as a second half substitute for Paul Dobson.



Back Row: John Brownlie, Graeme Hedley, Harry Wilson, David Robinson, Eddie Blackburn, John Bird (Coach), Tony Smith, Phil Brown, Roy Hogan, Tommy Johnson (Ph.sio).
Middle Row: Bryan Liddle, Les Nutrie, Paul Dobson, Billy Horner (Manager), Kevin Dixon, Barrie Wardrope, Mark Taylor.
Front Row: Mark Venus, Craig Farnaby, Micheal Finch, Ian Ferguson.

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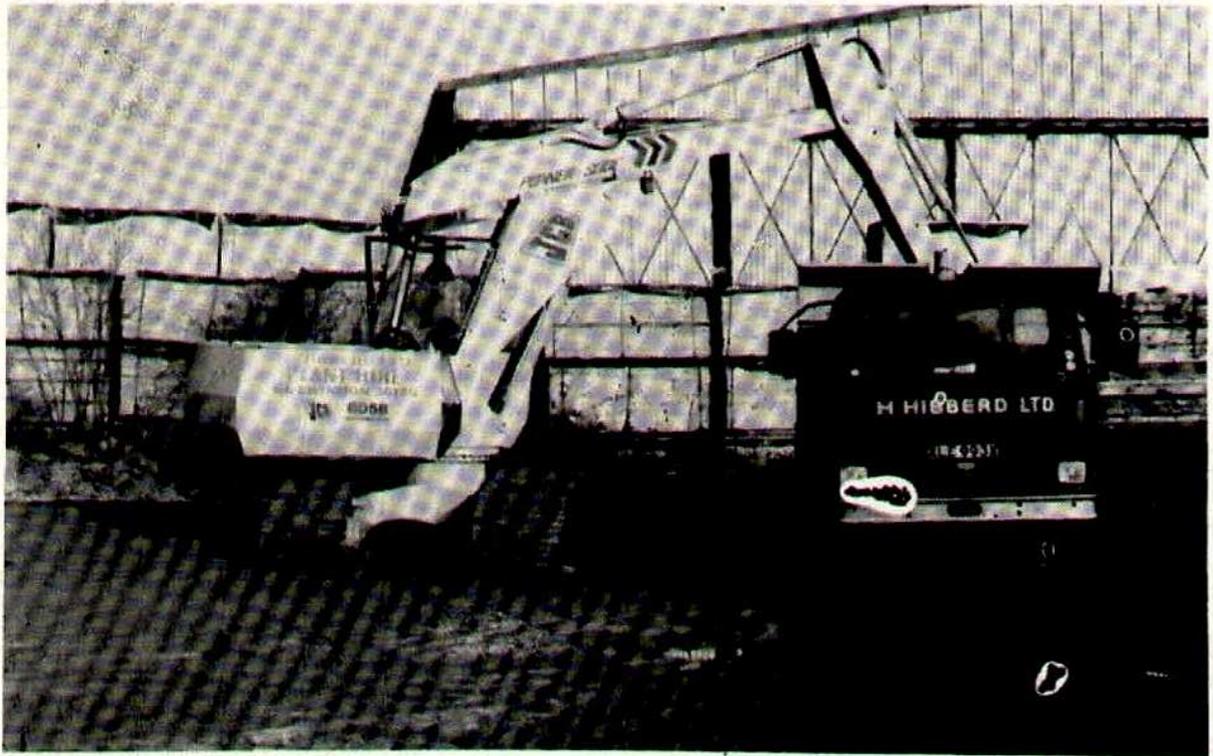
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FOCUS ON FOUR

BY DAVE KING

Good morning, with the season about to enter it's inevitable climax. The prospect of an exciting finish for those Clubs in close contention for the much sought after four places of promotion are enhanced this season by the relatively narrow margin of difference in points between the leading clubs.

With no club having gained promotion from Division Four by losing no more than thirteen matches. The following five clubs are obviously prime candidates for consideration. A look at their remaining fixtures and prospects will undoubtedly lead to an intriguing conclusion.

DARLINGTON regarded by many to be the surprise team in this seasons promotion race were building the foundation of their success in the latter part of last season, when they were only defeated once in their last eight matches. The double setback they received last week in losing 1-0 away to Bury, followed by the home 3-1 reverse by another of their promotion challengers Chesterfield, was only their fifth defeat in the last forty League matches. With an even balance of fixtures remaining home and away, a continuation of the form displayed before last weeks defeats, should see the team so ably built by manager Cyril Knowles enter Division 3 for the first time since 1966-67. The sale of last seasons leading goalscorer Alan Walsh to Bristol City, was offset by the acquisition of Carl Airey from Second Division Barnsley for £6,000. Further signings made during the season of Mark Forster from Leicester City, Gary McDonald from Carlisle United and Garry Haire a £6,000 signing from Bradford City supplemented the Feetham Club's playing resources. Undefeated in away matches until the New Year's Day match at Mansfield their total of 31 points is the highest in the Division, they are still to visit the County Ground on Sunday April 28th. FIXTURES April:- 2nd SOUTHEND (H), 6th TRANMERE (A), 9th MANSFIELD (H), 13th WREXHAM (A), 20th PETERBOROUGH (H), 23rd NORTHAMPTON (A), 28th SWINDON (A), May:- 1st BLACKPOOL (H), 4th PORT VALE (H), 6th CREWE (A), 11th STOCKPORT (A) and 14th TORQUAY (H).

BURY in the opinion of many have consistently appeared to be the more worthy of the five Clubs in strong contention they have fielded a consistent team throughout the season using only fourteen players. With a bias of home

fixtures in their favour it would come as a surprise if they failed to clinch promotion in the last ten matches. With no fixtures remaining with fellow candidates they appear to have the easier fixtures. The striking force of Craig Madden and Wayne Entwistle have continued last seasons form which produced thirty four goals, by already surpassing that total. This did not deter manager Martin Dobson agreeing a fee of £15,000 for Stockport County striker John Kerr last week, a move that appears to have been held over on the insistence of County followers following a petition. Only one defeat at home to Scunthorpe United and eight away wins have seen the Lancashire club continually in the top six positions. They will be hoping that four defeats in their last seven away matches is a temporary phase that will be overcome to enable them to take the Fourth Division Championship few would deny them. FIXTURES April:- 6th PORT VALE (A), 8th HARTLEPOOL (H), 13th CREWE (A), 20th MANSFIELD (H), 23rd CHESTER (H), 27th TORQUAY (A) 30th ALDERSHOT (H), May:- 4th WREXHAM (H), 6th TRANMERE (A), 11th PETERBOROUGH (H).

With an inbalance of fixtures left CHESTERFIELD will be hoping to repeat their away form of last week where they took maximum points from visits to promotion rivals Hereford United and Darlington. Those vital points came when the Saltergate Club had found difficulty in reproducing their early season form which brought three away wins in the first five matches. At home their only defeat came from a single goal defeat by Bury. The trusty Ernie Moss along with Bob Newton have combined to score twenty seven goals this season. We shall do well to emulate Bury, Hartlepool and Port Vale who have prevented manager John Duncan's team from scoring in three of their last five home matches, when we visit the Recreation Ground Club on Easter Tuesday. FIXTURES April:- 2nd BLACKPOOL (A), 6th MANSFIELD (A), 9th SWINDON (H), 13th TRANMERE (A), 16th WREXHAM (A) 20th TORQUAY (H), 23rd SOUTHEND (A), 27th STOCKPORT (A), May:- 4th CREWE (H), 6th PETERBOROUGH (A), 11th ROCHDALE (H).

BLACKPOOL manager Sam Ellis has shown his intention not to see a repeat of last season's form re-occur, when they lost five of their last nine matches. A disastrous run which saw the Bloomfield Road Club finish ten points adrift of

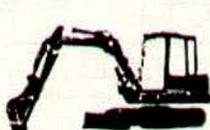


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promoted Bristol City in fourth place. By making four new signings in the last two weeks, which has seen Danny Craine from Wolves, Neil Price (Watford), Wayne Ceglowski (Port Vale) and Phil Harrington (Chester City) arrive to hopefully prevent another fade out. Despite the lack of goals up front which has enabled Kevin Stonehouse with ten goals to be their leading goalscorer from midfield. It is not surprising that during an unbeaten run of twelve matches in mid season that most of their wins came by the odd goal. Their only defeat at home came recently against Tranmere, a fine recovery in their away form is to be admired, for after losing six of the first nine away matches, they have now won six of the last eight! With three of their last twelve matches including fixtures with promotion rivals Chesterfield, Hereford and Darlington, they will be hoping to improve on last Saturday's form which saw them lose by a single goal to struggling Aldershot. Particularly with seven away matches left. FIXTURES April:- 2nd CHESTERFIELD (H), 6th ROCHDALE (A), 9th CREWE (H), 12th STOCKPORT (A), 17th EXETER (A), 20th HEREFORD (H), 22nd PORT VALE (A), 27th MANSFIELD (A), May 1st DARLINGTON (A), 4th TORQUAY (H), 6th HARTLEPOOL (A), 11th WREXHAM (H).

With more home fixtures left than their main rivals HEREFORD UNITED may have cause to be grateful for the bias at the end of the season. Another club who have continued the form they displayed during the latter part of last season. Defeats at home to rivals Darlington and Chesterfield in recent weeks have tempered a fine start which included three successive away wins at the start of the season. With only four defeats in their last 36 home matches John Newman the Edgar Street Club's manager will hope that a continuation of that form will suffice. We visit United on Wednesday April 17th in a re-arranged fixture. FIXTURES April:- 3rd ROCHDALE (H), 6th COLCHESTER (H), 8th SOUTHEND (A), 13th SCUNTHORPE (H), 17th SWINDON (H), 20th BLACKPOOL (A), 24th CREWE (H), 27th NORTHAMPTON (H), May 1st CHESTER (A), 4th HALIFAX (A), 6th EXETER (H), 11th ALDERSHOT (A).

Recent transfer moves include Stewart Rimmer (Everton to Chester) £10,000... Loan Deals Wayne Ebanks (West Brom to Port Vale)... Lee Smelt (Cardiff to Exeter City)... Paul O'Berg (Wimbledon to Scunthorpe)... Colin Anderson (Torquay to West Brom)... Phil Dwyer (Cardiff City to Rochdale)... Free Geoff Dey (Scunthorpe to Worcester City)... Ian Webster (Scunthorpe to Worcester City).

TODAY'S

THE CANON LEAGUE



TEAM CHANGES	SWINDON TOWN	
	SCOTT ENDERSBY	1
	CHRIS RAMSEY	2
	COLIN BAILIE	3
	CHARLIE HENRY	4
	DAVID COLE	5
	ANDY ROWLAND	6
	PETER COYNE	7
	P COYNE	8
	COLIN GORDON	9
	MIKE GRAHAM	10
	G NELSON	11
		12

Referee:

Mr H.W. King (Merthyr Tydfil)

Linesmen:

Red Flag: Mr K.G. Larder (Winscombe, Avon)

Yellow Flag: Mr J. Pearce (Whitchurch, Cardiff)



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5 LINE-UP

AGUE DIVISION FOUR

	HARTLEPOOL UNITED	TEAM CHANGES
1	ALAN STEVENSON	
2	DAVID ROBINSON	
3	BARRY STIMPSON	
4	JOHN GOLLOGLY	
5	TONY SMITH	
6	PHIL BROWN	
7	GRAHAM HEADLY	
8	ROY HOGAN	
9	KEVIN DIXON	
10	PAUL DOBSON	
11	MARK TAYLOR	
12		

Next Match:-
Saturday, 6th April, 1985
Canon League
SOUTHEND UNITED
Kick Off 3.00 p.m.

REFEREE:

KING, HOWARD - Factory worker. Married with one son. Commenced refereeing in 1967 progressing via local leagues and the Welsh League. Member of the F.I.F.A. referees' panel. Plays cricket during the close season and enjoys gardening. Refereed the Welsh Cup Final in 1983, Home International matches, World Cup Qualifying and U.E.F.A. cup matches.

Today's Mascot

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Whelks In Winter

BY DAVE KING

Southend-on-Sea a name as synonymous for London's East Enders as the Costa-Del-Sol is to the bowler hatted brigade from Sunbury on Thames.

But on a bitterley cold Boxing Day morning it has more meaning for the handful of supporters who would travel from Swindon and the exiles from Chippenham, Stroud, Stonehouse and Wellingborough. Supporting a mid table Fourth Division Club is not the prospect when the season kicks off in idyllic summer conditions of August. But summer hopes are in despair and reality is now with us, an esteemed Scot from Old Trafford will surely lead us to permanent sunny days even in the barren winter landscape eventually.

Back to the present, up at 4.30am, a flask of coffee and cold turkey sandwiches to prepare, plenty of mustard, it will be needed today. Six a.m. ready to go, must be mad, no I'm not and if I am, there will be others. B.B.C's Bill Giles didn't forecast this heavy a frost, where's the De-Icer? Key won't turn in the lock, anyone with a match? Oh no! The spirit of Christmas doesn't reach as far as Stroud, always suspected it stopped on the outskirts of Bethlehem, vandals have been rife, one windscreen wiper removed, is it an offence to only have one? So what! A motoring offence maybe, but whats good enough for Lou Macari, will be good enough for me.

Off we go, through a deserted Cotswold town called Stroud, four miles on past Terry Paines 'White Horse', no not the four legged type, although many have been seen to act the part at closing time. What a nuisance, thirty miles to go before you feel the journey begins, oh little town of Beth - sorry Swindon, there it is, now we can start, whats that? The wheels skidding! No comment passes, neither wishing to deter the other from our prime object - supporting the cause.

Along a deserted M4, whats this bright star in the distance? A day too late! No it's the gritting brigade, a belated Merry Christmas sir, but can I please pass? Oblivious to our presence, hogging the central lane, grit flying against the windscreen, what would Lou do? Onto the hard shoulder of course! The Macari Highway Code does have it's uses. Sorry Lou.

A service station stop, whats this,

other mad souls as promised, the Swindon Travel Club, coach all intact, they should make it. Heroes every man Jack of them, lucky Swindon. A brief relief, on through London how awful this city looks, derelict in many parts, oh Bow Bells, Amsterdam, Paris and Rome put you to shame.

This is really too much, do we have to see that name, you know, where the Ford cars are made, eyes straight ahead the mind a blank for those two awful miles.

Nine-thirty, not too far now, hang on Lou, Harry, Andy were coming - ten thirty, here it is. All of Southend turning out to see one of their favourite sons, well thats what one chap said, his mate did'nt. Never mind Gary.

llam kick off, a bright start, might get something here oh Andy how could you? Still its only one goal. Half time - into the second half, he hasn't scored since the second game of the season so why Mark, we know now don't we? Oh no not another! Well done Peter and you Colin, oh Paul how could you! Didn't you know we rose at four?

Ah well, after all it's Christmas, onto The Orient, no not the three kings, Brisbane Road. Turkey sandwiches, swilled down with coffee, sorry George wish you were here instead of Pentonville. Finally The Orient, more friendly faces, Derek from Wellingborough, time for the post mortem. Whats this, ah Brian Stevens is the Ref from Stonehouse, now we really are at home, awful match.

What a beautiful playing surface, anyone for bowls or cricket, could have played croquet if the lads from Sunbury had risen early. Not a blade of grass amiss, lovingly cared for, well done sir, out with his rake at half time, drat these footballers.

Homeward bound, along the M4, past Swindon, never mind large snowflakes, back past the 'White Horse', yes literally, home for more cold turkey! It's not over yet for whose this adorning the T.V. screen? If its not 'Buzzer' Summerbee showing us how it should be done, well done Mike a four goal deficit? No bother!

Summerbee, Southend-on-Sea, sounds like June is busting out all over! Can't be too bad in winter though one member of the Town party stayed. Looking forward to my post card, what's it really like in June?

Junior Robins Page

I thought I would use these notes today to tell you a little bit about that often forgotten man, the referee. I wonder how many of you know how he comes to be a Football League official and the incredibly difficult job he has. There is no short cut to being a Football League referee. Unlike County cricketers who can go straight on to the First Class Umpires list all referees have to start at the bottom. Before becoming a referee he will undergo a course of training and then sit an examination. This examination consists of a written paper, an eyesight test and an oral examination. The pass mark is extremely high and the fact that such a high proportion of people pass it is an indication of the extremely high standard of training given by existing referees in the weeks leading up to the exam. Having passed this examination the newly qualified referee becomes a Class 3 referee.

In order to work his way up so that he can referee more important matches a referee can ask for an assessment to be made of his performance. If the assessor is sufficiently impressed with the referee's performance he will recommend him for promotion to the class above. If not he will make suggestions as to how the referee might improve his performance to gain promotion in the future. The teams involved in the referee's matches will also be asked to mark the referee and these marks will also be taken into account when deciding if a referee is to be promoted.

Even when he has reached Class 1 a referee still has a long way to go before he gets to be a Football League referee.

He will have to referee and act as linesman in Leagues of increasing importance until, after a period as a Football League linesman, he may get a chance to show his ability as a Football League referee. Even then he will be continually assessed and marked with the prospect that if his marks are not good enough he will be removed from the League list.

Now consider how difficult his task is. Law 7 deals with offences for which a direct free kick or penalty inside the area can be awarded. It opens with the words "a player who INTENTIONALLY commits". This means that a referee has not only to decide in a split second what happened but what was in the mind of the people involved. I am sure you will agree that it is an extremely difficult task.

Finally two quick reminders about forthcoming events. Firstly due to today's match the Junior Fun Run being organised by the Supporters Co-operative has been postponed to Thursday 11th April starting at 10.30 a.m. I have been extremely pleased with the number of Junior Robins who have signed up to take part but there is still room for more so if you want to take part get your form from the Club Office. Secondly, I still have a few places left (at the time of writing) for the trip to Wembley on 10th April. The cost is £3.50 and you can reserve a place by leaving name, address and a £1 deposit in an envelope addressed to me at the Club Office.

Dick Mattick,
Organiser Junior Robins.



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COMMERCIAL BREAK

BY DOUG BUSWELL



Hooliganism has once again raised its ugly head. Please note I have not said football hooliganism. To my mind there is no such thing as a "Football Hooligan". The thugs concerned are just plain hooligans who are glorified by television, see themselves as heroes and are using the game of football as a vehicle for violence during the soccer season.

Many words and remedies have been spoken on the subject both in the press and on television. The glorification of these thugs day in and day out on television certainly does not help solve this terrible problem. Having watched a Swindon away game last season in which a number of goals were scored and covered by the local area TV I said to the cameraman "You should have got some good shots of the goals today". His reply was "We didn't get the goals but we have some great film of the fights". I ask you what an indictment of the attitudes of television.

Over the years Football League Clubs have spent a tremendous amount of money in fencing off and segregating the two sets of supporters. Many other things have been tried but the main basic problem is lack of respect and discipline. We as a nation are now, certainly in my lifetime at its most undisciplined. It has to be said though that the vast majority of people who support football are respectful and well behaved but as usual the mindless minority always get the headlines.

The problem of hooliganism has been painted as to what goes on on the field of play. This was true at Chelsea. Clive Walker did what he was paid to do and that was to score for Sunderland. At Luton it was because Luton had happened to do their job better by scoring more goals than Millwall. So what are players supposed to do?

Others have said that unemployment is the problem. If that is the case where do these hooligans get the train fare, entrance fee and beer money. Some of these hooligans are not even old enough to be employed.

There are outbreaks of violence in towns and cities every weekend which does not get the media coverage that soccer is regularly subjected to. Just look at the remedies suggested by our Sports Minister who's probably not seen a couple of games in his life.

1. IDENTITY CARDS TO BE CARRIED BY ALL SUPPORTERS.

How would the 95% of decent well behaved supporters react to this especially if they wanted to visit a game elsewhere as neutral spectators. Many frequently do.

2. BANNING OF ALCOHOL AT ALL FOOTBALL LEAGUE GAMES.

Banning alcohol at all stadiums would help to some extent. However many clubs do not sell drink at their grounds. We at Swindon only sell drink in our licenced club. Visiting fans can not get any alcohol at the County Ground. However it is freely available at pubs, off licences, and supermarkets. Any one intent on drinking would get his beer come what may. Where would the ban start and finish?

3. CLOSING DOWN OF GROUNDS.

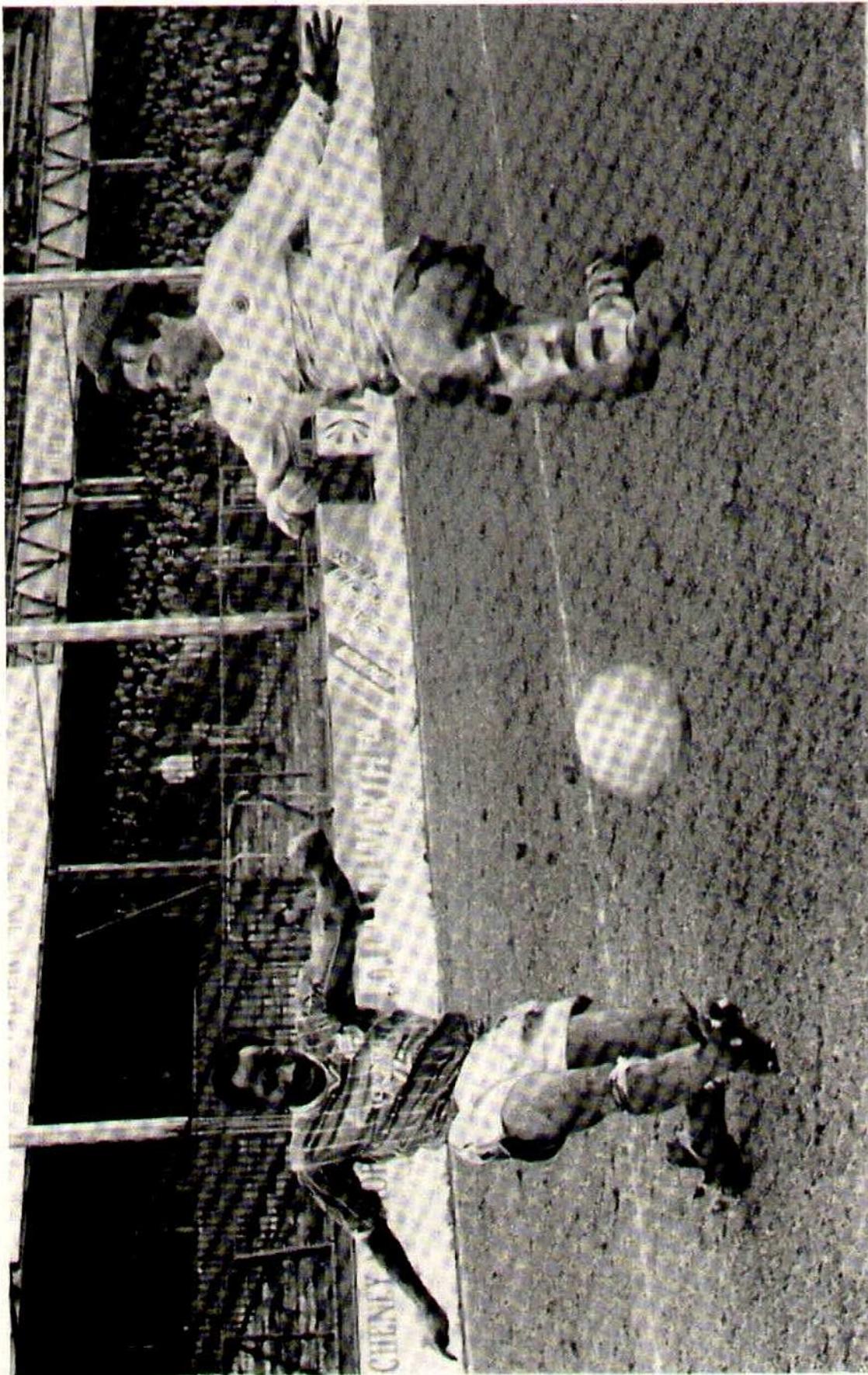
This would penalise once again the decent soccer loving supporters who enjoy the game and would be letting the hooligans claim a victory. They would then move to another club and continue to create trouble there.

Earlier I touched on discipline. Until the values of self respect, respect for others and discipline is once again instilled in our society then it is my view that the problem of hooliganism will get worse before it gets better.

Every spectator kept away from the County Ground by the fear of violence makes my job of Commercial Manager that much more difficult. One extra adult paying to watch a match is equal to the sale of the net profits of 20 lottery tickets. The figures speak for themselves. The punishment must fit the crime, deterrent sentences must be passed on offenders. We have got to rid football of this hooligan element and return to some kind of sanity. Imprisonment for a minimum of two years would do for a start.

These are not necessarily the views of Swindon Town Football Club.

PHOTO CALL BY DAVE EVANS

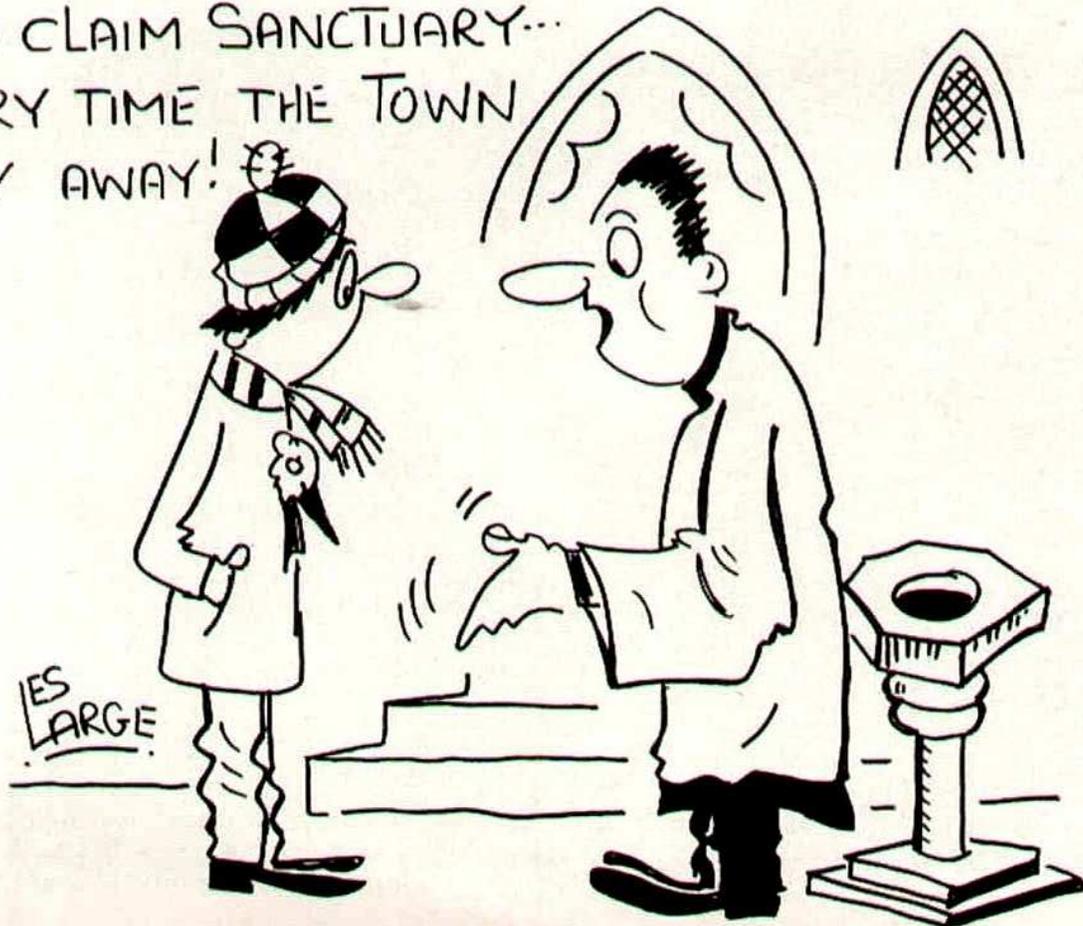


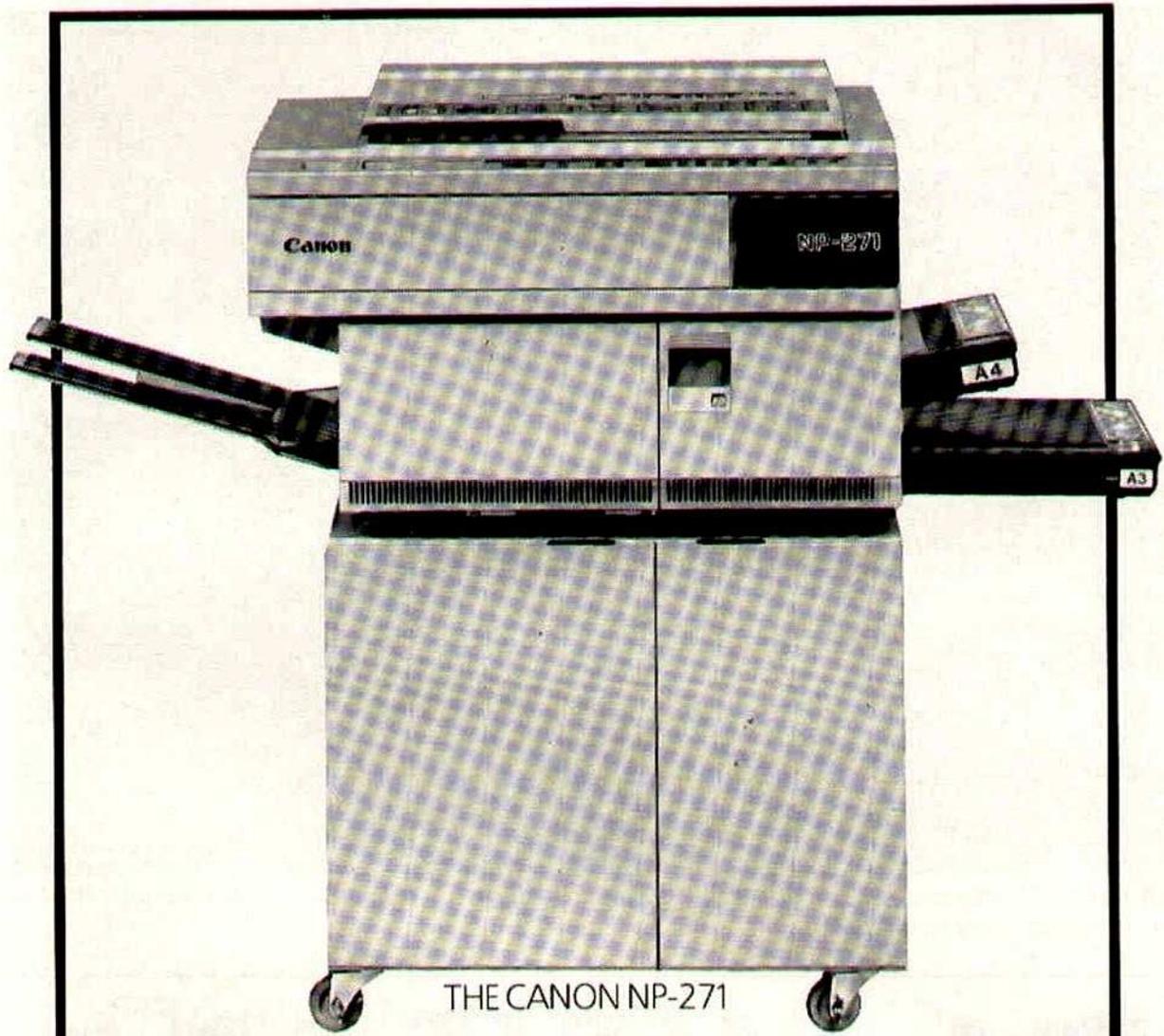
Defender Chris Ramsay turns winger as he centres the ball against Crewe.

WHO AND HOW MANY

<u>CLUB</u>	<u>LEADING GOALSCORERS LEAGUE AND CUP</u>	<u>NO. OF PLAYERS USED</u>	<u>AVERAGE ATTENDANCE</u>
ALDERSHOT	FOYLE 13 McDONALD 10	25	2,118
BLACKPOOL	STONEHOUSE 10 DYER 8 STEWART AND WINDRIDGE 6 each	21	4,230
BURY	MADDEN 19 ENTWISTLE 17 BRAMHALL and JAMES 4 each	14	3,696
CHESTER CITY	RIMMER and HOLDEN 6 each FOX 5	23	2,014
CHESTERFIELD	NEWTON 15 MOSS 12 P BROWN 10 SPOONER 6	19	3,866
COLCHESTER UNTD	ADCOCK 28 BOWEN 12 GROVES 10	15	2,089
CREWE ALEXANDRA	BLISSETT and WALLER 10 each ALLATT and CLISS 5 each	20	2,283
DARLINGTON	AIREY 14 McLEAN 8 FORSTER 7 TODD 6 HANNAH 5	25	3,500
EXETER CITY	PRATT 19 MORGAN 7	23	2,471
HALIFAX TOWN	LOWE 11 GALLAGHER 8	20	1,341
HARTLEPOOL	DIXON and HEDLEY 10 each DOBSON 4	25	2,545
HEREFORD UNTD	PHILLIPS 20 KEARNS 17 HARVEY 8 MADDY 6	17	4,135
MANSFIELD TOWN	CALDWELL 9 LUKE 6 LOWERY VINTER AND WHATMORE 4 each	20	2,219
NORTHAMPTON TOWN	BENJAMIN 12 CAVENER 7 HAYES 5 BELFON 4	21	1,957
PETERBOROUGH UNTD	KELLY 14 WORRALL 8 CASSIDY 7 SHEPHERD 5	23	3,479
PORT VALE	BROWN 17 EARLE 12 O'KEEFE 8 P GRIFFITHS 5	24	3,398
ROCHDALE	DIAMOND 10 TAYLOR 9 HEATON 4	31	1,386
SCUNTHORPE UNTD	CAMMACK 14 COWLING 10 BRODDLE and BROLLY 10 each GRAHAM 8	20	2,089
SOUTHEND UNTD	PHILLIPS 18 GYMER and PENNYFATHER 5 each	27	1,954
STOCKPORT COUNTY	KERR 10 EVANS and SWORD 5 each	25	1,924
SWINDON TOWN	COYNE 12 MAYES 11 GORDON 9 ROWLAND 5	25	2,892
TORQUAY UNTD	HALL 15 BEST and WALSH 2 each	33	1,270
TRANMERE ROVERS	CLAYTON 28 CLARKE 23 EDWARDS 5	30	1,570
WREXHAM	STEELE 10 EDWARDS 8 CHARLES and CUNNINGTON 4 each	20	1,512

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David Caldwell crosses into the Crewe goalmouth in an attempt for a winner in the 1-1 draw at the County Ground.



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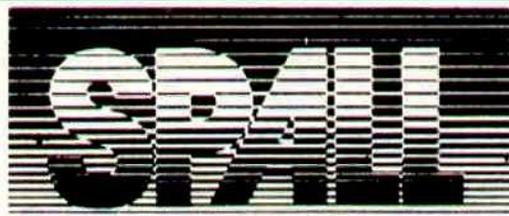
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FACTS AND FIGURES

DATE 1964 RESULTS F.A. 1 2 3 4 5 6 7 8 9 10 11 12

OPPONENTS

Sat Aug 25	Manxian	H	2-1	Enderby	Baillie	Nelson	Mace!	Henry	Graham	Gerrard	Baillie	Rowland	Meys	Rowland	Meys	Hockesey	Coyne for 3
Mon	27 Birtol Roverz (NTLK Cup)	H	1-0	Swertley	Baillie	Graham	Mace!	Gibson	Rowland	Hockesey	Baillie	Rowland	Meys	Rowland	Meys	Nelson	Payne not used
Sat	1 Hartlepool United	A	2-2	Enderby	Ransay	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Nelson	Rowland	Meys	Nelson	Payne not used
Tue	4 Bristol Roverz (NTLK Cup)	A	1-0	Enderby	Graham	Decolley	Payne	Rowland	Gray	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Henry not used
Sat	14 Tramore Roverz	A	2-3	Enderby	Ransay	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Henry not used
Tue	18 Bury	A	0-2	Enderby	Baillie	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Payne for 3
Sat	22 Newford United	H	0-2	Enderby	Baillie	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Payne for 5
Sat	29 Mansfield Town	A	0-1	Enderby	Ransay	Rowley	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Payne for 2
Tue	2 Blackpool	H	0-4	Enderby	Ransay	Rowley	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gardiner not used
Sun	7 Peterborough United	H	1-1	Enderby	Ransay	Rowley	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gardiner for 6
Sat	13 Crewe Alexandra	A	2-3	Enderby	Ransay	Rowley	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Baillie not used
Sat	20 Port Vale	H	0-3	Enderby	Ransay	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Baillie for 3
Wed	24 Exeter City	A	4-1	Enderby	Gray	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 10
Sat	27 Stockport County	H	4-0	Enderby	Gray	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 3
Sat	8 Rochdale	A	1-0	Enderby	Gray	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 3
Tue	6 Scarborough United	H	0-0	Enderby	Gray	Gray	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 4
Sat	10 Northampton Town	A	0-4	Enderby	Baillie	Gray	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 2
Sat	17 F.A. Cup Round 1 Dagenham	A	0-0	Enderby	Rowland	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 2
Sat	24 Aldershot	H	2-1	Enderby	Hockesey	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 5
Mon	26 F.A. Cup Round 1 Dagenham (R)	H	2-1	Enderby	Hockesey	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 2
Sun	28 Gillingham	H	0-2	Enderby	Fulbrook	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 2
Sat	8 F.A. Cup Round 2	A	0-1	Enderby	Gray	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 2
Sat	15 Colchester United	H	2-1	Enderby	Ransay	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 2
Sat	22 Millwall	H	2-1	Enderby	Ransay	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 2
Wed	26 Southend United	A	3-3	Enderby	Gray	Baillie	Mace!	Rowland	Graham	Baillie	Rowland	Meys	Rowland	Meys	Rowland	Nelson	Gibson for 2

Player	Appearances		Substitutive Appearances		Goals		Totals
	Lge	Cup	Lge	Cup	Lge	Cup	
Knocksey	33	3	1				
Baillie	20	2					
Nelson	23	6					
Mace!	26	3					
Henry	11						
Graham	23	3					
Barnard	20	6					
Baillie	22	3					
Rowland	15	6					
Meys	13	2					
Coyne	31	5					
Swertley							
Gibson							
Gardiner	3	1					
Stobell	5	1					
Payne	16	3					
Gray	23	2					
Ransay	21	2					
Fulbrook	2	1					
Muir	2	1					
Demsey	5	1					
Cole	9						
Callowell	3						
Reynolds							

Player	Canon League		F.A. Cup		F.R.T.	
	Mts	Goals	Mts	Goals	Mts	Goals
Baillie	93-25	4	3	1	4	1
Barnard	104-25	12	4+	12	3	3
Baillie	100-45	7	2	12	5	3+
Callowell	5					
Cole	9					
Coyne	31-45	11	1	2	2	2
Enderby	71					
Fulbrook						
Gardiner	4+					
Graham	21+	9				
Gray	134	1	8	11	3	2
Henry	128	3	7	10	2	1
Hockesey	44-45	4	3	6	3	3
Hughes	0+					
Mace!	26+	3	1	1	1	1
Meys	130-65	54	18	10	11+	4
Nelson	68+	6	4	5	3	3
Payne	0-25					
Ransay	23					
Reynolds	0-11					
Rowland	255+	79	22	6	13+	4

F.R.T. = FLEIGHT ROVER Trophy

BEHIND THE SCENES



BY BOB JEFFERIES

I could not let this opportunity pass without thanking all of those supporters, men, ladies and children, who answered my plea on Wiltshire Radio for volunteers to clear the snow from the pitch on the morning of the game against Crewe Alexandra. Within fifteen minutes of the first announcement the first helpers arrived until almost one hundred supporters were present. They worked extremely hard and thanks to their efforts the game was played. To any observer it was apparent that this was the true spirit of football, not the antics of the football hooligan. These are the words I received from the Football League regarding this magnificent effort.

I give below, for you information, an extract of a letter from the referee at the above match.

"I would also like to inform you that without a great deal of hard work by Swindon Town A.F.C. and one hundred volunteer supporters, the match could not have taken place due to up to five inches of snow on the pitch, which fell between seven and ten o'clock on the morning of the match.

The pitch was completely cleared of snow by eleven-thirty due to the supporters' hard work and I was able to pronounce the pitch fit for play".

We've said it before and we'll say it again. Our Supporters are the best. So we know that you will use the new Canon "Three Ways to Win" promotion to help yourselves and us. "Three Ways to Win" is a new concept in football promotions. The fans can take part in competitions in which they can not only win prizes like

Canon video cameras and recorders, Canon Sureshot cameras and Canon calculators, for themselves but also cash prizes for their clubs.

The details are all in the special "Three Ways to Win" insert in this programme. By scoring points in the Spell and Win competition you can help us to top our divisional table. Do that and we win prize money of £1,500 and the eleven highest scoring supporters will be entertained at a match next season to receive their prizes.

That means that Canon (UK) Ltd, sponsors of the Canon League, are donating nearly £15,000 to clubs and fans. And that's not all. The value of Canon prizes in the Shoot for Goal competition is over £5,000.

Having bought a programme, you're in. And there's nothing to prevent you increasing your winning chances by buying more programmes. You can even get your leaflet at our away matches too. With the third part of the "Three Ways to Win" promotion Canon are offering discounts of between 15 per cent and 50 per cent off recommended retail prices of Canon Electronic Typewriters and Word Processors. All our business supporters have to do is take the programme insert along to the nearest Canon dealer and use the special pen there to reveal the Hidden Discount.

"Three Ways to Win" is a great bonus for clubs and fans, and if you don't win this time, the good news is that the promotion will be featured at all our remaining Canon League home games.

Win for us - and win for yourselves.

Alan Mayes has reported back for light training after undergoing an operation on his left leg but unfortunately the news of Nigel Gray is not so good. Following the knock he received in his left eye in the game versus Exeter City, Nigel has had to have an operation to replace a detached retina, so it is going to be some while before he is fully fit once again.

Many thanks for you attendance this morning.

Ford at Walker Jackson

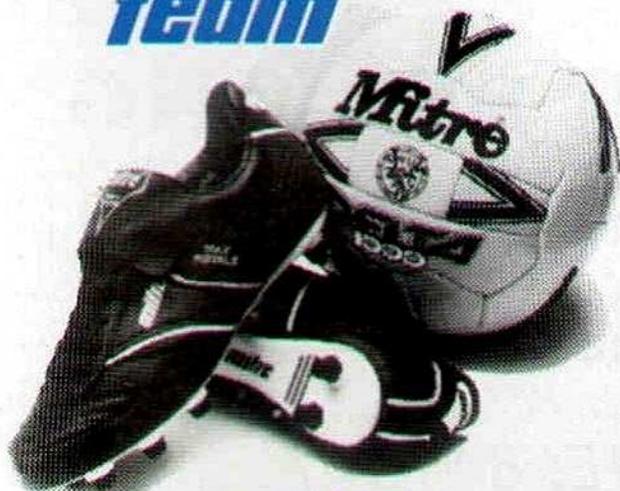
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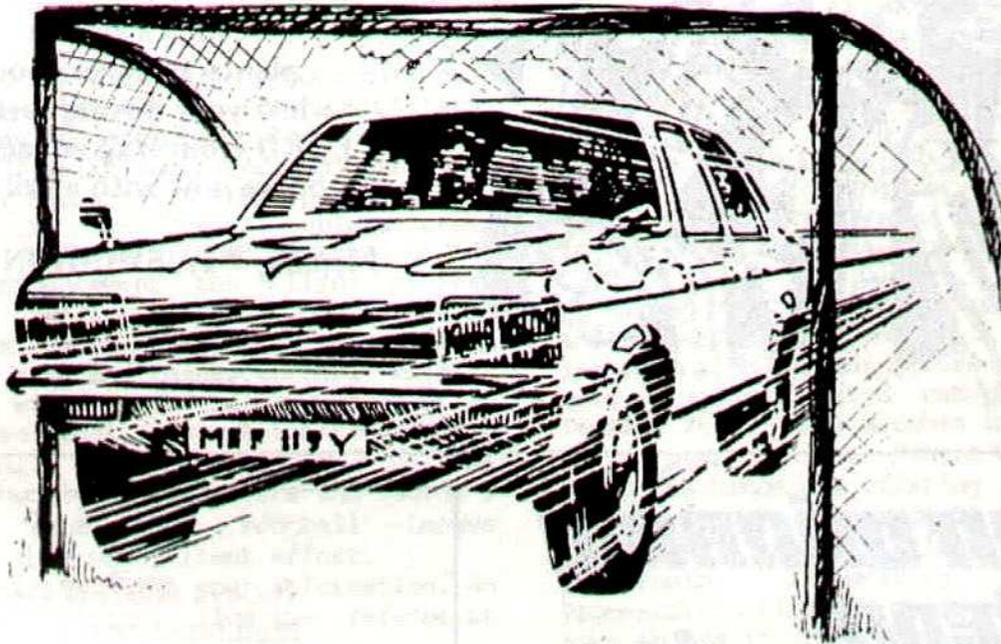
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